



Create a Podcast and RSS Feed

-Apple Platform Quick Reference Guide-
-Created by Brian Dvorak, July 2006-



Create Podcast/Audio file(*.mp3) with Garageband:

1. Launch **Garageband**
2. Click **File** from top menu and choose **New**
3. Choose **New Podcast Episode**
1. Click **Male** or **Female Voice track**
2. Click the **Record** button and speak.
3. Click **Record** again when finished
4. Click the **Jingles track**
5. Click the **View Loop Browser** icon (looks like an eye)
6. Choose a jingle loop(double-click to preview)
7. Drag and drop the loop into the **Jingle track**.
8. To create your own music, click **Track** from the top menu and choose **New Track**
9. Click **Software Instrument** and click **Create**
10. Choose your preferred instrument in the media browser
11. Click **Record** and play your notes by clicking keyboard. (If keyboard is not present, click **Window** from the top menu and choose **Keyboard**)
12. Click and drag your recorded tracks around to change where they start in the timeline.
13. Click the **Podcast Track**, then add a description of your podcast in the **Description** window in the bottom right corner.
14. Click the **Media Browser** button (looks like music notation/film)
15. Click the **Photos** button, then drag and drop images into the Podcast Track timeline to create an **Enhanced Podcast**.
16. Click the **Track Info** button (looks like the letter "i") to preview your podcast.
17. Click the **Track Editor** button (looks like scissors) and drag in your podcast episode **Artwork**. You can also label your embedded images and add URL links.
18. When finished click **Share** from the top menu and choose **Send Podcast to iTunes**
19. Open **iTunes** and click **Library**.
20. Find your podcast, click it once and click **Advanced** from the top menu and choose **Convert Selection to MP3**



Create Video Podcast(*.mp4) with iMovie + iSquint

1. Create a movie in iMovie and share it as QuickTime movie
 2. Launch **iSquint**
 3. Drag your movie file into the iSquint window
 4. Click the **Add to iTunes** checkbox
 5. Click the **Change** button and navigate to the following directory: Music/iTunes
 6. Click the **Start** button and watch the magic
- Note: If you have iMovie HD version 6 you can export your movie without using iSquint. Just click **Share** from the top menu and choose **iPod***



iSquint

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<http://www.iSquint.org>
A free iPod video converter for Mac.
Magnifying glass and iPod not included.

Create a web/blog site for your podcasts

1. Launch **Garageband** and open your podcast
2. Click **Share** from the top menu and choose **Send podcast to iWeb**
3. Edit your site
4. When finished click **File** from the top menu and choose **Publish to a Folder...**
5. Enter the **URL** for your podcast site (get it from your site webmaster)
6. Choose a directory to save in and click **Choose**
7. Give a copy of the folder you just published to your Webmaster

Set Up RSS Feed(*.rss) for your MP3 Podcast/Audio Files

Software - Feeder *Note: 15 Day Trial*

Create a web page ahead of time that describes your RSS feed

1. Choose **Create New Feed**
2. Fill out the **Title** and **Description** fields
3. In the **Link** field, input the webpage that describes your RSS feed
4. Click Continue
5. Choose the **iTunes Podcasting Template**
6. Click **Choose**
7. Click **Finish**
8. Begin adding podcasts by clicking **New Item**
9. Fill out the required fields.
10. The **Article Link** is the URL of your podcast
11. Save file when you are done
12. Send RSS file and podcasts to your Webmaster



Add your Video Podcast to iTunes

1. Launch **iTunes**
2. Click **File** and choose **Add File to Library**
3. Navigate to your video podcast
4. Click **Open**
5. Click **Videos** in the Source pane at the left
6. Double-click your video and watch it play

Test Your Podcast in iTunes

Once your Podcast and RSS file are uploaded to the server, you can test it out with iTunes

1. Launch **iTunes**
2. Click **Advanced** from the top menu and choose **Subscribe to Podcast...**
3. Enter the URL of your RSS file.
4. Click **OK**

Register your Podcast with iTunes

Note: Ask your webmaster ahead of time for your RSS feed URL

1. Launch **iTunes**
2. Click **Music Store** in the Source pane
3. Click the **Podcasts** link
4. Click the **Submit a Podcast** link
5. Type in the **URL** of your **RSS feed**
6. Click **Continue** and follow the instructions

